



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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**Winners Announced
6th Annual Victorville Recycles Week**

At the December 18th Victorville City Council meeting, the winners of the 6th Annual Victorville Recycles Week (VRW) were recognized. During VRW, Victorville schools participated in a variety of activities to earn points and compete for cash prizes. In addition, there were random prize winners chosen from remaining participants and a "Participation Award" to recognize a school that participated in a wide variety of activities, but wasn't one of the top three points winners. Individual students were encouraged to participate in a recycled sculpture contest and a recycling poster contest.

Following is a list of this year's Victorville Recycles Week awards:

Category	School/Student	Prize
Top Points Winner	Morgan Kincaid Prep Elementary School	\$1,000
2 nd Place Points Winner	West Palms Conservatory Elementary School	\$500
3 rd Place Points Winner	Mt. View Montessori School	\$250
Participation Award Winner	Brentwood School of Business & Leadership	\$200
Random Drawing Bonus Winner	Galileo Academy	\$200
Random Drawing Bonus Winner	Village Elementary School	\$200
Random Drawing Bonus Winner	Challenger School of Sports & Fitness	\$200
CRV Recycling Drive Winner	The Academy	\$250
Newspaper Recycling Drive	Mojave Vista Elementary	\$250
Recycling Poster Contest	Rayleen Martin, The Academy	\$100
Recycling Sculpture Contest	Alexis Marquez, Morgan Kincaid Prep	\$100

The winning poster and sculpture will be on display at the Victor Valley Materials Recovery

Facility for one year. The top points winning school has their name added to the perpetual trophy and gets to display the trophy at their school for the year. Victorville Recycles Week was sponsored by Burrtec Waste Industries (Victorville Disposal) and the City of Victorville Recycling Program.

Victorville Recycles Week was started in 2007 by the City of Victorville Recycling Program. The purpose of VRW is to call attention to the City's recycling programs and to encourage residents to recycle more. The event is usually held during the first week of November, to coordinate with "America Recycles Day" which is held on November 15th of each year.

A major focus of the City's efforts is to involve schools in the effort. Here are some highlights of this year's VRW event in the Victorville schools:

- 15 schools signed up to participate
- Approximately 1,500 posters were entered in the poster contest
- 121 sculptures were entered in the recycled sculpture contest
- 63 in class presentations were made to about 2,100 students
- 16 school-wide assemblies were presented to about 4,500 students
- 5 schools participated in the City-wide Community Cleanup in October, lending 181 volunteers
- 12 schools participated in the CRV Bottle and Can Recycling Contest
- All told, we made contact with over 7,000 students during this year's event.

In the big picture, it is estimated that over 40,000 students have been contacted during the six years that Victorville Recycles Week has been observed.

Each year, Victorville residents and businesses dispose of over 60,000 tons of materials in the County's Victorville Landfill at a cost of almost \$2.4 million. It is estimated that those 60,000 tons could be worth over \$2 million if they were separated for recycling. By recycling more, city residents and businesses can cut waste disposal costs significantly, and can divert valuable materials back into the economy.

For more information on Victorville Recycles Week or for how to recycle in Victorville, residents should call the City of Victorville Recycling Information Line at 760- 955-8615 or go to the City's recycling information website at www.VictorvilleRecycles.com.

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